



Creative Pioneers² and the new world of apprenticeships - the Levy and Standards

Welcome to the Creative Pioneers² apprenticeship programme!

Here at the IPA we are working fast to keep up with the government's radical changes in this sector. After successfully running Creative Pioneers since 2012 we are now offering employers a new **"one stop shop"** to help them to get the most value back now that the Apprenticeship Levy is here and to make the most of the other significant changes have been made to apprenticeships.

Creative Pioneers² offer to IPA members

- Best-in-class delivery of industry relevant, professional-grade apprenticeship training programmes enabled by technology
- Consultation and information on apprenticeship Levy and training available
- Dedicated account manager, including practical support to plan delivery
- Experienced support for recruitment of new apprenticeship hires and onboarding of existing employees
- Support for line managers and the wider business to get the most out of their apprenticeship programmes
- Online tracking portal (to come)
- Coordination of new Standard (apprenticeship programme) writing and approval

In the new world who can be an apprentice?

- Age from 16 upwards – the oldest apprentice in the UK currently is 76
- Graduates can now be an apprentice at any level (as long as the apprenticeship will allow the individual to acquire substantive new skills)
- New entrants to the business
- Existing employees - can be at any seniority in the business and can have been with the company for any length of time – employers do not need to change an employee's job title or terms and conditions of service or even call them an apprentice if they do not want that

Contact us now on info@creativepioneers2.co.uk to book your first session with your dedicated account manager

For existing employees we work with you to:

- Define the training need
- Match that need to the most relevant apprenticeship standard
- Check eligibility
- Enrol the employee onto our training programme (most enrolments happen every month so your apprentice should not have to wait long to start their apprenticeship)
- Support them through the whole programme to successful completion via an exciting and rewarding 'turbo-charged' year onto the next level of their career

For new starts we work with you to:

- Complete a Job Description / Job Ad for the role
- Advertise your vacancy
- We check eligibility, suitability and select a long list

- Run an assessment session for your role
- Create a short list for you of the 2-3 most suitable candidates per role
- You run the selection process you wish to make your final choice (we can advise and support)
- Enrol the new employees onto our training programme
- Support them through the whole programme to successful completion via an exciting and rewarding 'turbo-charged' first 12-18 months of their career and onto the next level of their career

Training programmes available via Creative Pioneers² that can be paid for by the levy:

Ready now and delivered directly by Creative Pioneers²

Front line delivery programmes	Back office enabling programmes
• Digital Marketer (Level 3)	• IT Infrastructure Technician (Level 3)
• Junior Content Producer (Level 3)	• IT Network Engineer (Level 4)
• Data Analyst (Level 4)	• Software Developer (Level 4)
	• Software Tester (Level 4)

Ready now and delivered by Creative Pioneers² recommended partners

Back office enabling
• Assistant Accountant (Level 3), Professional Account/Tax Technician (level 4)
• Paralegal (Level 3), Chartered Legal Executive (Level 6) and Solicitor Level 7)

Ready to deliver by Creative Pioneers² by August 2017 (subject to demand)

• Operations / Departmental manager (Digital) (Level 5)
• Broadcast Production Assistant (Level 4)

Should be ready to deliver by Creative Pioneers² or recommended partners within 9-15 months

• Media planning and Buying (Level 3/4)
• Advertising - account manager / executive (Level 3/4)
• Project Management (Level 3/4)
• Public relations (Level 3/4)
• HR Support (Level 3)
• HR Business Partner (Level 5)

What to do now

- Arrange a meeting with our account management team
- Arrange a planning workshop with our account management and delivery team
- And they will take you through all the stages above

The above is a very brief overview of a complex and changing government programme, there are other apprenticeships and qualifications available, contact us and we can advise further. It is our belief that apprenticeships are going to transform and vastly improve the skills offer for UK business – talk to us and we will help you plan how to make the most out of these changes. We are happy to come and see you as often as needed and answer any questions you have.

Email info@creativepioneers2.co.uk to get started!